

DeepFest
Powered by **SDAIA**

AI beyond imagination

7-9 FEB
2023
Riyadh,
Saudi Arabia

deepfest.com



Organised by  **informa tech**

The next frontier, now

DeepFest is a groundbreaking event for the vibrant international Artificial Intelligence ecosystem. Taking place in Riyadh, Saudi Arabia from 7-9 February, 2023 it will be co-located with LEAP, which made its recording-breaking debut in February 2022 as the largest technology event in history.

The diversity across the AI spectrum, from change-makers, entrepreneurs, innovators, enterprises and start-ups to thought-leaders, data scientists and academia from around the globe, will encourage conversation, collaboration and commerce like never before.

Explore AI's potential, from machine learning and deep learning to natural language processing, neural networks and other evolving dimensions. Witness first-hand the thought leadership around policy

and governance, as well as the unveiling of government AI initiatives. Align with strategic investors and funds to activate potent ideas. And connect with the energy of big tech, start-ups and an international community that thinks and acts exponentially, towards the shared goal of a more intelligent future.

DeepFest is co-organised by global, award-winning exhibitions company Informa Tech.

- ◆ Thought-leadership conference
- ◆ Series of sector-dedicated tracks
- ◆ Trainings
- ◆ Live-demos
- ◆ Innovation sessions
- ◆ Exhibition featuring the world's biggest tech brands



DeepFest in numbers



20,000+
visitors



100+
speakers



25+
countries
represented



1
stage



120+
sponsors and
exhibitors



45%
55%
● male ● female
speaker breakdown
by gender

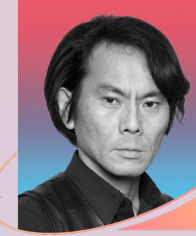
A spectacular speaker lineup



Dr. Benjamin Goertzel
Chief Executive Officer
SingularityNET Foundation



Cassie Kozyrkov
Chief Decision Scientist
Google



Hiroshi Ishiguro
Director,
Intelligent Robotics
Laboratory



Betsy Greytok
Vice President
Ethics & Policy
IBM



Nadia Thalmann
Founder and Director
MIRALab, CUI
University of Geneva



Wonki Min
Ambassador for Science,
Technology and Innovation
Republic of Korea



Scott Penberthy
Managing Director
Applied AI, Office
of the CTO,
Google



David Penberthy
President,
Association of
Community Cancer
Center



Dr. Saket Kumar
Chief Data Scientist
Global Premium Services
Google



Taavi Rõivas

Former Prime Minister of Estonia and Chairman Auve Tech



Jack McCauley

Innovator in Residence UC Berkeley



Simon See

Global Head Nvidia AI at Nvidia



Marc-Antoine Dilhac

AI Advisory Council, Government of Canada and Co-chair of the Public Awareness Working Group Government of Canada



Alessandra Sala

Sr. Director of Artificial Intelligence and Data Science Shutterstock



Ott Velsberg

Government Chief Data Officer Ministry of Economic Affairs and Communications Republic of Estonia



The benefits of attending DeepFest 2023



Connect with your target market

Meet key stakeholders in the AI sector involved in ongoing and upcoming projects in Saudi Arabia, and gain critical market insights into their plans to invest in new technologies



Boost your brand awareness

Leverage vital opportunities to position your brand as a leader in the sector, while helping decision makers and project owners overcome their operational and productivity-related challenges through the adoption of AI technology



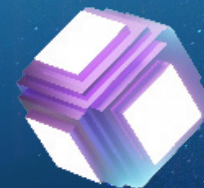
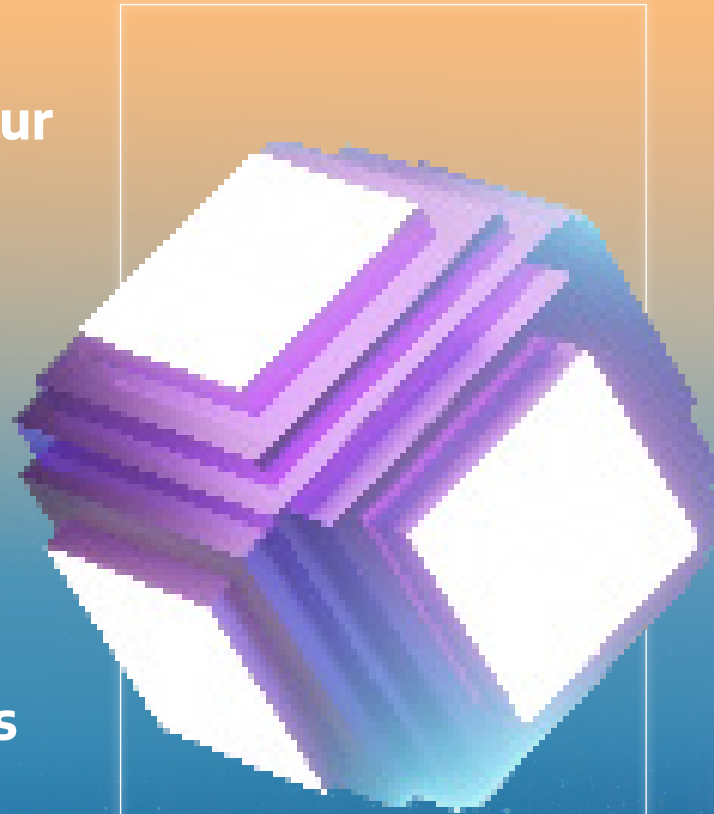
Enhance your competitiveness

Examine the key challenges faced by the Kingdom's AI and ICT experts, and identify how you can provide them with customised solutions



Generate and nurture promising leads

Understand the requirements of key private and public entities, and influence decision makers to increase your chances of being considered for upcoming projects



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LEAP was launched in 2022 as the largest debut tech event in history, welcoming over 100,000 professionals from the global tech community to Riyadh, eclipsing recent editions of some of the world's most prominent technology shows. LEAP 2023 is primed to continue on the same trajectory, bringing together the world's leading tech companies, next-gen start-ups and innovators to take on the biggest challenges facing society today.

LEAP is a global platform dedicated to bringing together the world's most brilliant minds, from leading tech corporations and pioneering startups to venture capitalists who make it all happen. Join us from 7-9 February 2023 for the second edition of the tech event that is changing the future for good.

DeepFest will benefit from increased footfall through its co-location with LEAP, which is expected to draw:

100,000
visitors

700+
cross-industry exhibitors

400+
start-ups

500+
tech expert speakers

“A Digital Davos”

WIRED



Hear from more than 500 experts at LEAP, including:



Pekka Lundmark
President and CEO
Nokia



Rishad Premji
Chairman
Wipro



Ana Maiques
CEO
Neuroelectrics



Ioana Matei
Chief Metaverse Officer
Procter and Gamble



Thierry Henry
Football Legend
and Tech Investor



Tim Draper
Founder
Draper Associates

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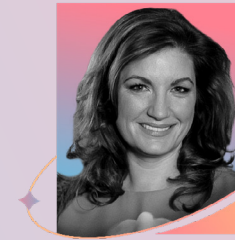
Dr. Sian Proctor

Geoscientist,
Explorer,
Space Artist,
and Astronaut



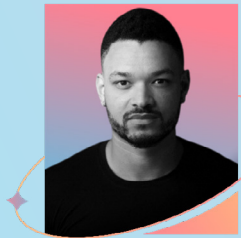
Susan Kilrain

American engineer, former
United States Navy officer,
and a former
NASA astronaut



**Baroness Karren
Brady CBE**

Vice Chairman
West Ham United
Football Club



Steven Bartlett

Founder
Social Chain



Ghazal Alagh

Co-founder
Mamaearth



Tim Ellis

CEO & Co-founder
Relativity Space



Dileep Thazhmon

CEO and Co-founder
Jeeves

Get involved with DeepFest



**Sponsorship and
exhibition opportunities**

Clement Edward
Commercial Director
clement.edward@informa.com



**Marketing and
press opportunities**

Richard McKeon
Marketing Director
richard.mckeon@informa.com



**KSA event launch
opportunities**

Annabelle Mander
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**Speaking
opportunities**

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